



Endorsement of work: Ashhar Shams

September 27, 2023

To: Wipro Management

From: Kelsey Lawrence

Re: Ashhar Shams – UX Designer

To Whom It May Concern at Wipro:

I write this memo as an appreciation of exceptional work for Ashhar Shams. Since joining the FedEx team as a vendor through Wipro in January 2023, his UX design work has been above and beyond, and I wanted to share my thoughts about his contributions.

Ashhar is a powerhouse in delivering a wide variety of design explorations on time, and is not just following instructions to build screens – he exceeds expectations by driving conversation that ensures the larger team is building the right thing for users, which returns dividends for a flagship ART that is under high executive focus to produce results. He is also agile and professional in his ability to flex to meet constantly changing demands.

Ashhar's level of professionalism and skillset is instrumental to our success, and I cannot imagine doing work without him. He is as committed to FedEx's success as FedEx employees are, and Wipro is incredibly lucky to have him as an asset. He is most certainly deserving of celebration and recognition.

Please feel free to reach out to me with any questions – looking forward to more great work with Ashhar!

Thanks,

Kelsey Lawrence
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Insights, Design, & User Experience
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